

# THE MOVIEHOUSE

ON SCREEN ADVERTISING

48 Main Street,  
Millerton, NY 12546  
518.789.0022  
themoviehouse.net

## Placement & Frequency

---

Our ad reel runs continuously on 3 screens plus the lobby monitor.

## Rates

Spot Length	1 month	3 months	6 months	12 months
:10	225/m	214/m	203/m	180/m
:15	337/m	321/m	304/m	270/m
:30	675/m	642/m	609/m	540/m

*Add a web ad link for an additional \$50 per month.*

## Specs

---

Ratio: 16:9 (16 horizontal)  
Format: Jpeg  
Resolution: 220 ppi

## Billing & Payment

---

Minimum contract length 1 month, payable upon contract.

All other contracts require a 3 month deposit, with balance invoiced quarterly.

*Frequency discount is applied to the 4th quarter.*

## Contact

---

**Cheryl Hunter, General Manager**  
cheryl@themoviehouse.net  
518-789-0022