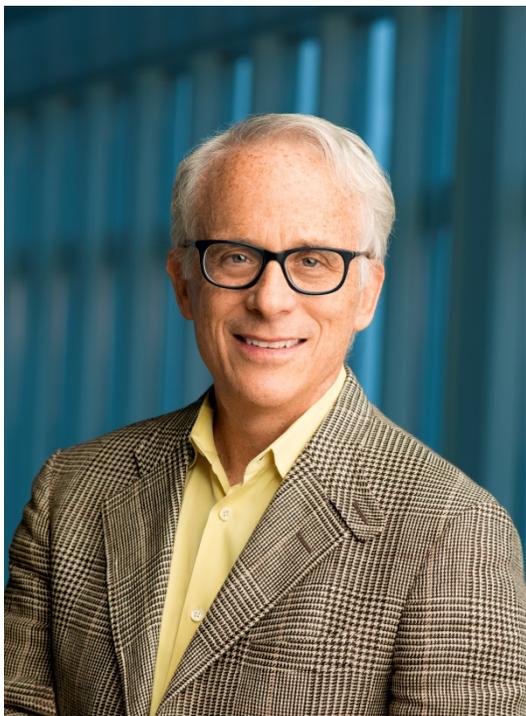




DISCOVERY CHANNEL RANCHER, FARMER, FISHERMAN - FILMAKER BIOS



JOHN HOFFMAN/ Director, Executive Producer

John Hoffman is Executive Vice President, Documentaries for Discovery. He directed and executive produced *Sleepless in America* (NatGeo,) the Emmy® nominated *The Weight of the Nation* (HBO,) and produced the Emmy® winning series *Addiction* and *The Alzheimer's Project* for HBO. Hoffman oversaw the global premiere of Emmy® nominated film *RACING EXTINCTION*. Under his direction, Discovery launched Discovery Impact, a slate of groundbreaking environmental documentaries. Recent titles *SONIC SEA*, *KILLING THE COLORADO*, and *HUNTWATCH*.



SUSAN FROEMKE/Director, Producer

Susan Froemke is a four-time Emmy® winner and non-fiction filmmaker with over thirty films to her credit, including Academy® Award nominated HBO documentary film *Lalee's Kin* (2001), *Grey Gardens* (1976) and *Wagner's Dream* (2012,) which had a US theatrical run before airing on PBS. Froemke recently co-directed *Escape Fire: The Fight to Rescue American Healthcare* (2013) with Matthew Heineman. Froemke was formerly principal filmmaker at legendary Maysles Films more than two decades.



BETH AALA/Co-Director, Producer

Beth Aala is a three-time Emmy award-winning producer for her documentary work at HBO. She has also won the prestigious George Peabody award for HBO's *The Music in Me*. In 2015, she was nominated for the News and Documentary Emmy Awards for her film, *Supermensch: The Legend of Shep Gordon*, which she directed and produced with comedian, Mike Myers. It won the Hollywood Film Award in 2014 for best documentary.



MIRIAM HORN/Producer

Miriam Horn worked for the U.S. Forest Service doing timber management, trail construction, mine reclamation and education before becoming a journalist; she then spent 15 years writing for *U.S. News and World Report*, *The New York Times*, *Smithsonian* and other publications. Since 2004, she has worked for the Environmental Defense Fund. She is the author of three books, including the New York Times bestseller *Earth: the Sequel: The Race to Reinvent Energy and Stop Global Warming*, co-authored with EDF president Fred Krupp; she has also contributed to three books on smart grids and climate change. Ms. Horn holds a BA, magna cum laude, from

Harvard University and completed two years of post-baccalaureate study in Earth and Environmental Sciences at Columbia University. She was a Japan Society Media Fellow and in 2012 the clean energy team she led at EDF won the Zayed Future Energy Prize. Miriam lives in New York City and Colorado with her family.



DYLLAN MCGEE/Executive Producer

Dyllan McGee is a two-time Emmy-award winning filmmaker and Founder and Executive Producer of AOL's MAKERS. She is also the founder of McGee Media, a documentary film company dedicated to producing content that inspires a more fair and equitable world. McGee most recently directed, MAKERS: Once and For All, a feature documentary presented by AOL, that tells the story of the 1995 UN Conference on Women in Beijing. Executive Producer credits include: the Emmy Award-nominated 6-part MAKERS series on women in space, Hollywood, politics, war, comedy, and business (AOL/PBS); Emmy Award-nominated documentary, *Gloria: In*

Her Own Words (HBO); Emmy and Peabody Award-winning, The African Americans: Many Rivers to Cross (PBS); Emmy Award-winning, Teddy: In His Own Words (HBO); Faces of America with Henry Louis Gates, Jr. (PBS); This Emotional Life (PBS); African American Lives (PBS); Oprah's Roots (PBS); and Emmy-nominated, In Memoriam; 9/11/01 (HBO). Dyllan served as the Director of Content and Operations for the International Freedom Center at Ground Zero in New York, a cultural institution that was proposed as part of the Lower Manhattan Development Corporation's redevelopment of the World Trade Center site. In 2014, McGee was presented with the New York Women in Communications' Matrix Award and the Planned Parenthood Visionary award for her work preserving women's stories. She served on the boards of The Gordon Parks Foundation and The Taft School. She lives in Waccabuc, NY, with her husband and two sons.

DISCOVERY CHANNEL RANCHER, FARMER, FISHERMAN - KEY SUBJECTS

DUSTY CRARY – RANCHER



Montana rancher and former rodeo champion Dusty Crary's family came West when it was still wild, surviving on bootlegging and coyote trapping before settling in the 1930s on the land he now ranches. There Dusty raises livestock alongside grizzlies and wolves, using grazing to restore native grasslands and manage invasive weeds.

A conservative who generally votes Republican, Dusty has spent countless hours forging alliances between long-time antagonists — cattlemen and federal agencies, hunters and environmental groups — to protect both private ranches and federal wilderness along the Rocky Mountain Front for future generations.

"I think a lot of the skepticism comes from the view that there's cowboys and there's hippies and the two shall not get along. Folks think all environmental groups hate cattle and ranchers and there's certainly some truth to that... But the conservation-minded who do not have an agenda to exclude people realize we're as organic as everything else here, we're going to be part of this equation, and that successful initiatives have always been partnerships with those working and living off the land."

JUSTIN KNOPF – FARMER



Though the amber waves of grain that stretch across Justin Knopf's fifth-generation family farm stir nostalgia for America's rural past, his farming practices are decidedly forward-looking. In his wheat, soy and alfalfa fields, Justin applies the latest advances in microbial soil science, no-till and crop rotation strategies for controlling pests, building soil quality and fighting erosion.

Justin and his family make long-term investments in stewardship, ensuring that the next generations of Knopf farmers will inherit fertile,

productive lands and America a secure food supply.

"There's a perception out there that's tempting to buy into, that to take care of the environment you have to farm at a scale like my grandfather would have farmed on: a couple hundred acres, with smaller machinery, very limited technology. And I think that's not quite accurate. As I think about the farmers in our community and probably agriculture as a whole in much of the Midwest, I would argue that many of the larger scale farms are the ones on the cutting edge of environmentalism."

WAYNE WERNER – FISHERMAN



Fisherman Wayne Werner did not set out to become an advocate for smart fishing regulations, but he had to act after seeing how mismanagement was decimating red snapper populations and bringing economic despair to fishing communities, including his own family.

With Wayne's help, fishermen, environmentalists and the government joined forces to help transition the commercial red snapper fishery to sustainable management practices. Today the population of red snapper, the Gulf's most valuable fish, is recovering rapidly. Wayne has helped secure abundant supplies of red snapper for commercial fishermen, restaurants and consumers.

"I'm a fisherman at heart; it's what I've known my whole life. I got to see this thing run through the right way. I want to see the fishery remain in the hands of fishermen; and to see the snapper thick, filling the top of the water like an aquarium. I went to my first meeting in 1989, that's thirty years. I'd like to see this fishery rebuilt before I die."